CALEDON SOCCER CLUB

Celebrating 50 years

Becoming a sponsor or vendor at the Caledon Soccer Club's festivals & tournament is an excellent opportunity to connect with the community, increase brand visibility, and potentially generate revenue. With customizable sponsorship and vendor packages, flexible pricing, and a captive audience of soccer fans and families, our tournament is the perfect event to showcase your brand and products. Contact us today to learn more about becoming a sponsor or vendor.

caledonsoccer.com

Benefits of Sponsoring

- **Increased brand visibility:** As a sponsor, your brand will be featured prominently in all cup-related promotional materials, including social media, email newsletters, flyers, and digital banners
- **Opportunity to connect with the community:** Our festivals and tournament attracts a diverse range of participants and spectators, providing you with the opportunity to connect with potential customers and clients in your target market.
- **Positive brand association:** By sponsoring our festival or tournament, you'll be associated with a well-respected and highly regarded community organization that promotes positive values like teamwork, respect, and fair play.
- **Customizable sponsorship packages:** We offer customizable sponsorship packages that allow you to choose the level of visibility and exposure that best fits your marketing goals and budget.

Become A Vendor

Over 1000 attendees at each festival

Direct access to a captive audience: Our festivals and tournament attracts a large number of participants and spectators who are looking for food, beverages, information and other products to enjoy during the event.

Increased brand awareness: As a vendor, your brand will be seen by a large and diverse audience, providing you with valuable exposure and the opportunity to gain new customers.

Potential for increased sales: With a captive audience of soccer fans and families, our tournament provides a great opportunity for vendors to make sales and generate revenue.

Flexible vendor packages: We offer a range of vendor packages to suit different types of businesses and products, so you can choose the package that best fits your needs and budget.

FOR MORE INFORMATION CALL
416-807-4469

EMAIL
SPONSORSHIP@CALEDONSOCCER.COM

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Available Festival & Tournament Dates

- Saturday May 27th
- Saturday June 3rd
- Saturday June 10th
- Saturday June 24th
- Saturday July 8th
- Saturday July 15th
- Saturday July 22nd
- Saturday July 29th
- Saturday August 12th
- Sunday August 27th

Caledon Cup 2023

Sponsorship & Vendor Booth Pricing

Sponsorship:

- Sponsor rights to a camp, a festival or Caledon Cup 2023 tournament
- Logo on website, promotion in electronic communications with memberships and community partners
- Social media showcase in digital campaigns

$1250.00 / Per festival
(Custom packages available)

Vendor Booths:

Included:
- 6 foot table
- 2 chairs
- Table cloth (Black)
- Tent

$500.00 / Per festival
(Power drops limited - additional $50)
Liability insurance required

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