



# Caledon Soccer Club 2024 Sponsorship Program Application

Thank you for your interest in supporting the Caledon Soccer Club! Included below is the 2024 Sponsorship Application. Planning for our 2024 season has begun. As a sponsor we will make every effort to drive awareness, traffic, and potential clients to your business through our annual membership, programs and services with a reach of over 25,000 businesses, youth & adults.

Don't miss out, contact us now by email at [sponsorship@caledonsoccer.com](mailto:sponsorship@caledonsoccer.com) to secure your team sponsorship!

<b><u>SPONSORSHIP APPLICATION:</u></b>			
<b>COMPANY NAME (Name that will appear on communications and logos):</b>			
<b>Contact Person:</b>			
<b>Address:</b>			
<b>Phone:</b>			
<b>Email address:</b>			
<b>Sponsorship Packages</b>			
<i>Caledon United Football Club Recreational Team Sponsorship Opportunities</i>			
<b>Circle or check</b>	Single Team (\$500)	2 – 5 Teams (\$350/Team)	Entire Age Group (\$2500)
<b>Team / Age / Gender request</b>			
<b>Coach or player request</b>			
<b><u>PLEASE NOTE</u></b> some age groups may not be available and all opportunities are on a first come basis. We will make every effort to accommodate your requests			
For Title and Club sponsorships please email <a href="mailto:sponsorship@caledonsoccer.com">sponsorship@caledonsoccer.com</a>			



**OFFICE USE ONLY**

**Date submitted:** (YYYY-MM-DD)      **Received by:**  
**Sponsorship Amount: \$**      **Payment Method:**      **Logo on file: YES / NO**

Sponsorship Opportunities	Price	Value
<b><u>Elite Club Partnership</u></b>		
<b>PREMIERE PACKAGE</b>	Contact us	Custom sponsorship packages for festivals, Tournament exclusivity, Naming rights and special event consideration.
<b><u>Title Sponsors</u></b>		
<b>Heart of Caledon National Tournament</b>	\$5,000	Exclusive title sponsorship, tournament naming rights, Logo on CUFC electronic communications, Showcase at event, Social media showcase, banners/signage at Tournament fields, Local press release, Logo on Club website, Caledon Soccer custom framed jersey
<b>Caledon United FC Festivals &amp; Caledon Cup 2024</b>	\$1,250 / Per festival	Booth at festival, Social media blasts, Email blast to all membership, access to over 1500 attendees from Town of Caledon and surrounding municipalities and digital promotion. Caledon Soccer custom framed jersey
<b>Camps &amp; Special Events</b>	\$2000	Exclusive Title sponsor rights to camp or special events, Logo on t-shirts, Website, Electronic communications, Social media showcase each week, Logo on club website, Caledon Soccer custom framed jersey
<b><u>Recreational Team Sponsors</u></b>		
<b>Single Team</b>	\$500	Logo on Jerseys and schedule, Plaque, Logo on Club website, Caledon Soccer custom framed jersey, Social media showcase
<b>2-5 Teams</b>	\$350/team	Logo on Jerseys and schedule, Plaque, Logo on Club website, Caledon Soccer custom framed jersey, Social media showcase
<b>6 or MORE Teams</b>	\$300/team	Logo on Jerseys and schedule, Plaque, Logo on Club website, Caledon Soccer custom framed jersey, Social media showcase



**Deadline to submit logos is April 15<sup>th</sup> 2024**

*Please contact the club for more information.*

**Harman Mundair**

*Director of Marketing, Sponsorship & Grants*

**Caledon Soccer Club**

E: [sponsorship@caledonsoccer.com](mailto:sponsorship@caledonsoccer.com)

P: 416-807-4469

W: [www.caledonsoccer.com](http://www.caledonsoccer.com)