










Caledon Soccer Club House League 2025 Sponsorship Opportunities

Thank you for considering sponsorship opportunities with Caledon Soccer Club! Our club provides a valuable summer and winter recreational soccer experience for over 1100 youth and adult players from the Caledon community.

Your sponsorship promotes an active and healthy lifestyle for our members by helping to cover part of the significant costs of field rentals, maintenance, equipment, uniform purchases, referee fees, and much more. Your support also allows us to continue to expand our programs with a focus on quality and accessibility to soccer for all, while also keeping costs to families as low as possible.

See below for available sponsorship opportunities in 2025. For questions or more information, please contact us at sponsorship@caledonsoccer.com.

	Cost	Recognition on Website/ Socials	Recognition on Uniforms	Banner	Vendor Booth
House League Team Sponsor	\$500.00 - 1 team \$800.00 - 2 teams \$1500.00 - 4 teams				
Event Sponsor	\$500.00				
Snack Bar Sponsor	\$1500.00				
Friends of Caledon	\$125.00+				

All \$65.00 logo set-up fees have been waived for 2025 sponsors.

House League Team Sponsor:

We offer many opportunities to sponsor our recreational House League teams from ages U10 to adult. Sponsors are recognized through our website and social media pages, as well as with their company name or logo on player uniforms. All sponsors also receive a thank you plaque from the club at the end of the season.

Sponsors can choose to support one House League team for \$500, or multiple teams at a reduced cost per team.

Event Sponsor:

Become a sponsor for one of our exciting annual events for summer 2025 and have your business seen by over a thousand local club members and their families. For only \$500, sponsors are recognized with a vendor booth, as well as on our website and social media pages. Events sponsors can choose to feature at either one of our two amazing summer events, Heart of Caledon (July 18th-20th 2025) or Caledon Cup (August 23rd-24th 2025).

Vendor booths include a tent, a six-foot table, two chairs, and access to power via extension cords within reason. Event sponsors are required to obtain liability insurance prior to the event by contacting the Town of Caledon.

Snack Bar Sponsor:

We're currently offering a single sponsor opportunity to be seen by thousands of local residents and club members weekly at the Caledon East Soccer Complex snack bar. For \$1500, the sponsor will be recognized with a 4'x1' banner over the snack bar order window for the entire summer soccer season. The snack bar sponsor will also be recognized on our website and social media pages.

Friends of Caledon:

All donations in support of Caledon Soccer Club's programs are extremely appreciated by our staff, volunteers, and players. Donations \$125 and above are recognized through our website and social media pages.

In-Kind Sponsor:

Organizations wishing to explore the possibility of an in-kind sponsorship (ie. printing banners, food for events, etc.) should contact the Sponsorship Manager directly at sponsorship@caledonsoccer.com.